WILD

Our Environmental Policy

All of the team at Wild committed to our Environmental Policy and Plan. This plan aims to reduce our carbon footprint by reducing our water and energy consumption and reducing our waste production and increase our level of recycling further, without impacting on the enjoyment of our customers.

The entire team has a role to play in our programme from Ryan and the chefs in the kitchen, who oversee and maintain waste management and energy consumption. Aoife and the front of house team who interact with and communicate our information regarding our policies to our customers.

Our staff are introduced to the Environmental Policy during their in-house training and they are encouraged to give their own feedback on any improvements that they would like to see which would help us reduce our cardon footprint.

We aim to continuously improve upon our environmental policy by reviewing our environmental management system on a yearly basis.

Working Together

We collaborate with all stake holders to collectively develop the Geopark as a sustainable tourism destination. We are a new business who have been a member of B.E.N since mid-2020. We regularly attend network events to learn about the Geopark and its Code of Practise to implement it in our business. We are active members of the Burren Food Trail and have taken part in the events such as the Burren Food Fayre.

A cared-for landscape

We actively participate in conserving our natural and cultural heritage. As new members we aim to complete the Leave No Trace Training. In the meantime, we actively display Leave No Trace principles on our website with a link to Leave No Trace Ireland's website for further information. We participate in the Burren Food Fayre which is part of the BEN conservation and advocacy initiative

A well-understand heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. Our staff are all local and therefore have excellent knowledge of the heritage and history of the region. We have links on our website leading customers to the Geopark and Burren National websites.

Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We are active members of Doolin Tourism. Doolin Tourism is a community group with a strong marketing membership, dealing with tourism promotion for Doolin however, they also represent the greater Doolin community working towards infrastructure development, sustainable tourism practices and social issues.

Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination. We source local and Irish ingredients wherever possible as a main ethos within our company. We will only use the finest farms and food purveyors to ensure quality in the cuisine we offer you. We support other local businesses by promoting their service and what they have to offer.

Sustainable tourism management

We work to an Environmental Action Plan, which includes actions and targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater energy, travel impact and purchases. When we started in 2020, the industry was based on takeaway basis only, therefore we used biodegradable level takeaway packing, for food, tea and coffee. We continue to refrain from using single use plastic going forward, e.g., we use wooden takeaway cutlery, and paper straws. We buy local produce where possible – our coffee is roasted locally in the Burren, and our bread comes from a local bakery, to name a few. We currently separate and recycle the vast majority of the waste we produce. We encourage our staff to monitor and reduce waste where possible. We have an Environmental Action Plan which we communicate with our staff.